

December 05, 2011

Price Increase of Titanium Dioxide in the Asia-Pacific Region

Ishihara Sangyo Kaisha, Ltd. and its affiliates have announced a price increase of Tipaque® titanium dioxide (TiO₂) by US\$300 per metric ton in the Asia-Pacific region effective as from January 1st, 2012.

The price increase is necessary to cover the sustained impact of significant increases in costs of raw materials. And this increase is required to ensure our stable supply of TiO₂ for our dedicated customers in the future.